

India's Most Advance

# AI-BASED LEARNING SOLUTION

Get a Franchise of  
Most Trusted National Brand



**BUSINESS  
PROPOSAL**

**QLS STUDY CENTER**

For Digital Copy : Tap the text to be redirected to the page.

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Marketing Assistance	TV Talk Show & Other Marketing Assistance	5
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Become a  
**DIGI-PRENEUR**  
Start Your Own Business

In Education Sector

Opportunity Open For All



House Wives



Teachers



Small Businessman



Entrepreneur



# WHY FRANCHISE?

in Education Sector



In India, approx 1.5 billion students are expected getting extra coaching according to a KPMG and Google survey.

Some of the world's most popular and successful brands also operate their businesses under the **franchise model**.



To expand its franchise study centers across the country so that students from all across the nation can get benefits of our distinctive **Quality Learning System**.

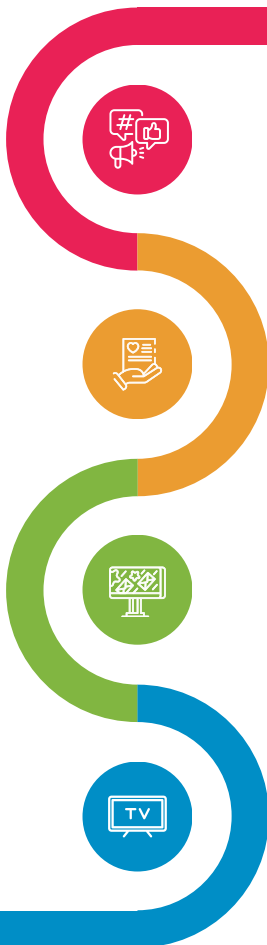
Expand promotional efforts to **rural and tehsil** areas to uncover hidden talent among students who may not have had previous opportunities for recognition or development



Yes, that's true! We assure a **100% Return on Investment** if a 100% QLS system is followed.

We are proud to unveil our media platform, 'Digiana Media Group', boasting over 16 Lacs+ TV subscribers. This expansive reach provides us with the perfect platform to announce new programs, showcase achievements, and highlight other noteworthy events.

## A talk show and other marketing assistance on OTT platforms and Digiana TV network channels.



### Social Media Creatives

120 creatives per year

01

### Poster Design Support

Design your own posters for design

02

### Signage Board

Brand signage board for marketing

03

### Branding Support on TV network

Visibility to 16 lacs+ parents

04

### 1 Market Research



We have done all the market research. our compass for success.

### 2 Established Brand



We are established and already found its position in the market.

### 3 Low Capital Investment



Low capital investment is required to start QLS business.

### 4 Marketing Support



Full assistance, training, and support along with marketing materials.

### 5 Recession Proof



It's a recession-proof business: resilient, adaptive, and always in demand.

### 6 Quality Education



Parents never compromise with quality education of their children.

# A COMPLETE SOLUTION

A Solution for Revolution

We offer integrated Learning Management (LMS) and Admin Management Solutions (AMS) for seamless institute operations.

Our system automates everything from student admissions to digitizing the learning experience, streamlining day-to-day activities effortlessly



Managing a institute has always been challenging!  
With [QLS Academy](https://www.qlsacademy.com), we have made it very easy for all stakeholders.

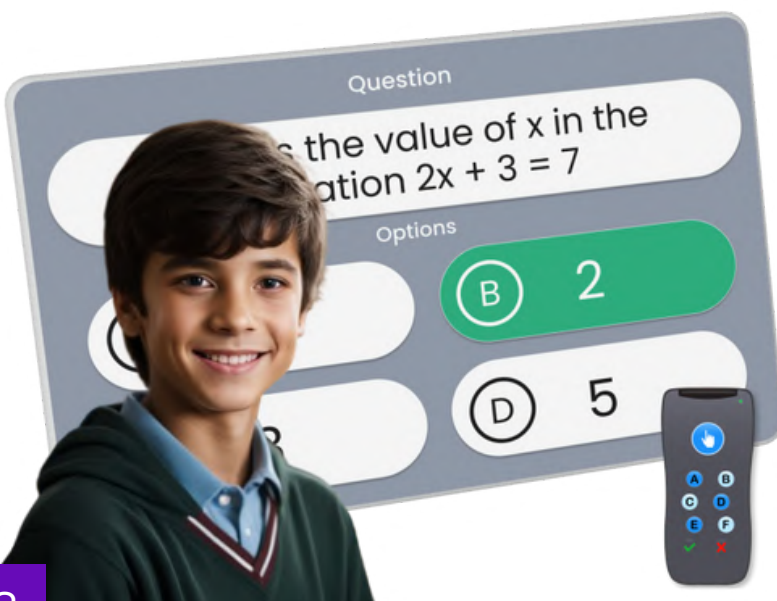
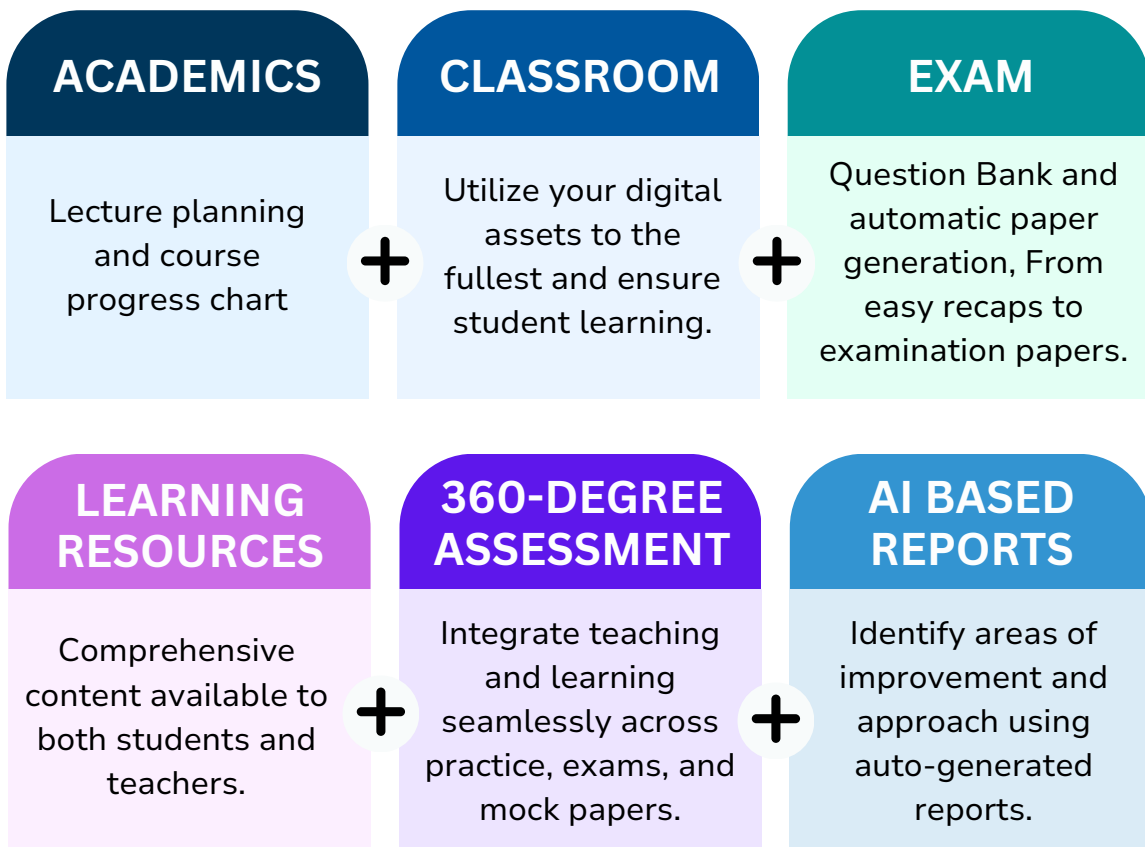


# LEARNING MANAGEMENT

A Solution for Revolution

No matter what, where or how you teach, QLS Academy empowers you with the technology, service and support you need to take learning to the next level.

## A SOLUTION FOR REVOLUTION



Identify areas of  
**IMPROVEMENT**  
& KEEP STUDENTS  
ATTENTIVE  
During the class



Enhanced engagement, improved retention, and personalized learning can be achieved through the implementation of a Holistic Multiple Learning Approach (HMLA).



## 5000+ Videos

We offer 5000+ aligned 2D-3D animated and human made lecture videos.

01



## Lecture PPT

Pre-made teaching PPTs provide granular lectures for 10-15 mins.

02



## eBook

We provide an eBook for each book, mirroring its content.

03



## Quiz

The system prompts questions using our **4Lacs+** question bank.

04



## Practice Paper

The system auto-sends homework and practice papers to students.

05



## Mock Test

Unlimited mock tests with error analysis for better performance.

06

- ▶ Updated NEP-compliant content
- ▶ Complete syllabus for CBSE, ICSE, and State Boards
- ▶ All concepts are covered for enhanced learning
- ▶ Teaching pedagogy is aligned to comprehensive resources

QLS Academy will supply a complete Administration Management System (AMS) solution, **covering all aspects from inquiry to pass out**, including:

## ▶ Admissions

- Inquiry Management
- Admission Test
- CRM & Lead Management
- Registration
- Reports



## ▶ Fees & Account

- Fee Structure
- Discount
- Fees Collection
- Transaction
- Reports (Head-Wise, Collection, Due, Defaulters & Other MIS Reports)



## ▶ Exam Paper Creation & Management

- Exam Online / Offline Paper Creation
- Student Wise Performance Analysis
- Offline Exam Paper Marks Entry
- Error / Topic Wise Analysis
- Term wise exam plan
- Reports



## ▶ Result & Report Card

- Result / Report Card
- Automatic Grading & Ranking
- Customizable Marksheets





## Transport Management

- Vehicle Management & Maintenance
- Route, Stoppage Management
- Bus Allocation Management
- Location Tracking & Notification



## Student Management

- List Of Students & Details
- Student's Birthday & Wish Sending
- Attendance (Manual & Biometric)
- Manual Attendance Entry Panel
- Reports



## Staff Management

- All Staff Logins & Permission
- Faculty Logins & Subject Permission
- Role Based Login & Permission



## Document & Certificates

- Student wise Certificate Generation
- Transfer Certificate (TC)
- ID & Exam Admit card
- History of certificate generation
- Online public link for student's certificate verification



## Setting and Other Management

- Academic Session
- Session Creation
- Time Table Planning
- Faculty / Class Room Occupancy & Scheduling
- Device Management (Clicker Allocation / Deallocation)
- Adjust student sections mid-year



## ▶ Today's Highlights on Dashboard

- Institute Support
- Academic Activities
- Events
- Notice
- Send Birthday Wishes
- Today's Task
- Today's Collection
- Attendance of Students
- Organize a PTM Event



## ▶ Integrations

- SMS Integration
- Biometric Integration
- WhatsApp Integration
- GPS Integration



# 50+ REPORTS

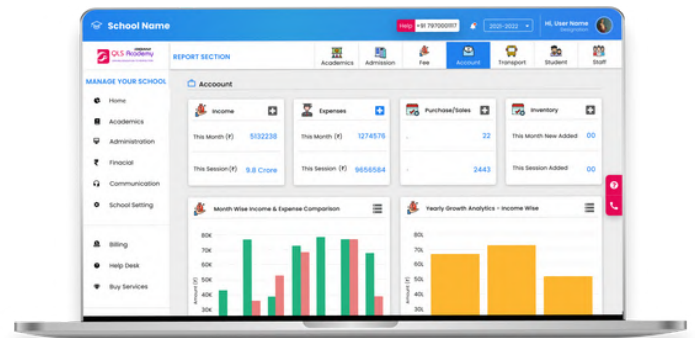
Our platform generates exportable reports and presents them in a graphical format for easy comprehension.

**We generate customized reports as per school requirements.**



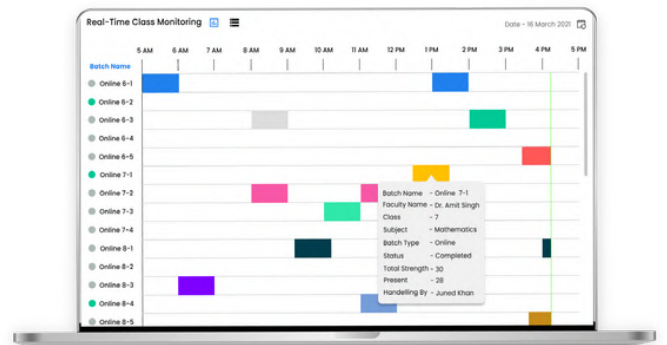
## ADMINISTRATION :

- Inquiry & Registration Complete Report
- Fee Collection & Due Report
- Follow-Ups Report & Summary
- Daily Collection Report
- Complete Paid Report
- Online Fee Transaction
- Yearly Head-Wise Dues Summary
- Outstanding Due Summary
- Complete Outstanding Dues
- Fee Student Follow Up
- Student Payments
- Accounts Ledger Report
- Fee Consession Report
- Payment/ Receipt Report
- Stock & Inventory Report
- Admission Complete Report & Summary
- TC and Alumni Report
- Student & Staff Daily Attendance Report



## ACADEMICS :

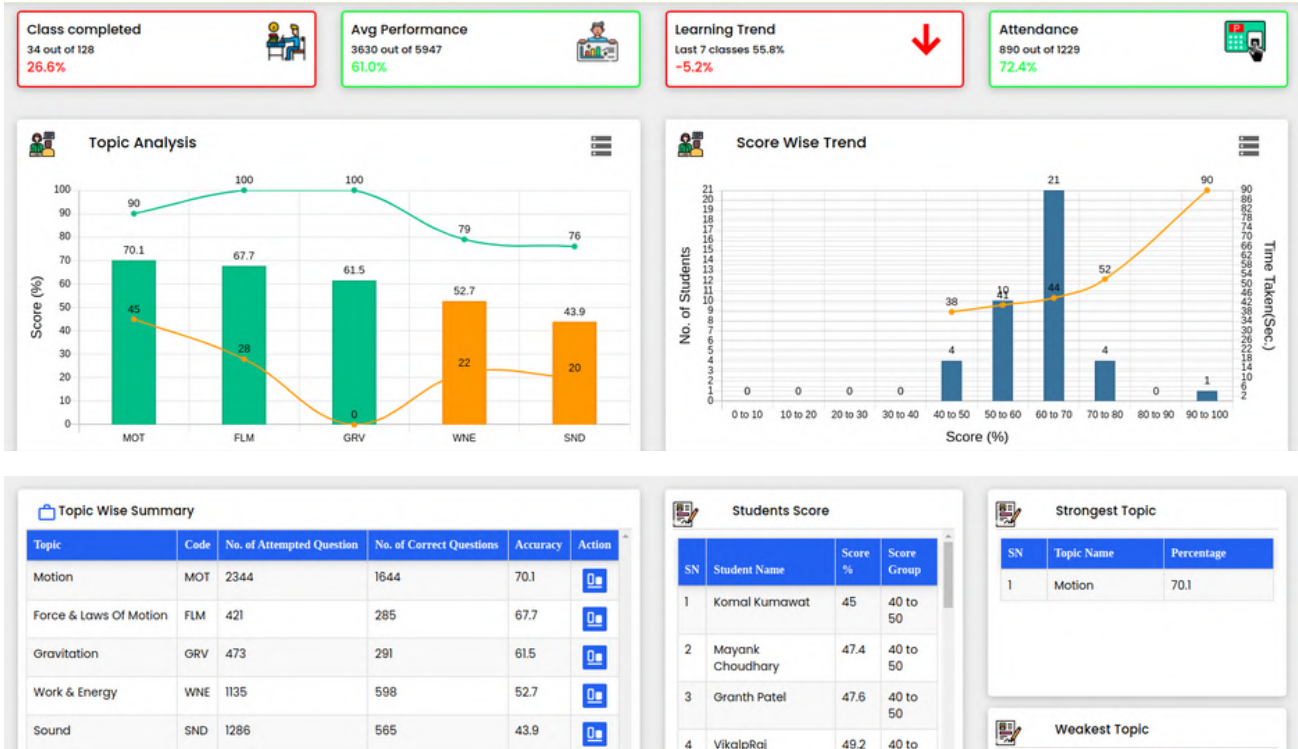
- Attendance Report
- Attention Score
- Daily Student Learning Analysis
- Fundamental Analysis Report
- Mock Test Report
- Real-time Class Monitoring & Report
- Class Overflow Report



# CLASS REPORT

## Overall Class Performance Report

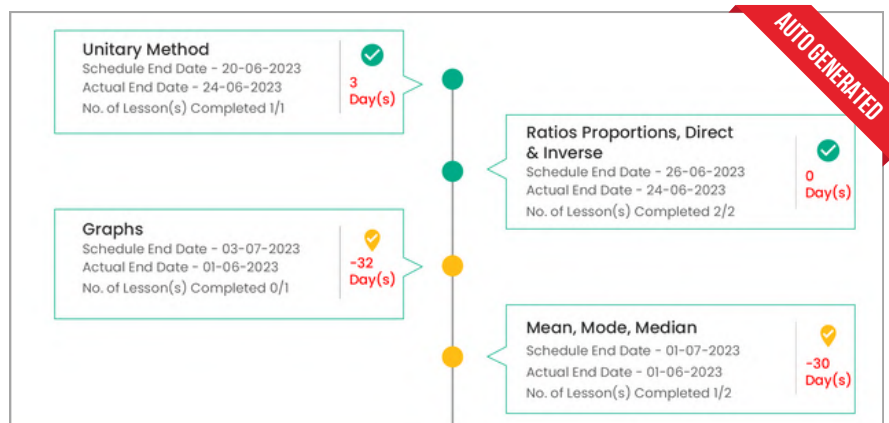
The class performance report provides an overall assessment of the class's performance, pinpointing **areas for improvement** for the entire class.



- It enables teachers to **assess the class's learning** as a whole and identifies support needed by students.
- Our AI suggests and **segregates students facing lack of knowledge or practice problems**, helping teachers plan their next course of action.

## Class Overflow

Efficiently assess class progress, whether it's **slow** or moving at a **correct pace**, through **Class Overflow Report**.



# STUDENT REPORT

## Individual Student Performance Report

The Student Performance Report shows how well a student is doing in different **subjects, chapters, and topics**. It provides simple graphs to make it easy for parents and teachers to understand and support the student.

**Student : Anjel Solanki D/O Mr Sanjeev Solanki**

**Class Attended**  
15 out of 28  
53%

**Attention**  
124.0 out of 227.0  
54.6%

**Assignments**  
0 out of 19  
0%

**Overall Trend**  
Last 7 classes 48.4%  
6.3%

**Subject Performance %**

S.No.	Subject	Code	Performance			Action
			Year	Class Avg	Best	
1	Physics	PH	60.2	60.1	90.9	📄
2	English	EN				📄
3	Chemistry	CH	43.4	44.3	66.7	📄
4	Biology	BI	59	71.2	100	📄
5	Maths	MT	40	66.4	82.6	📄

**Performance %**

**Conclusion**

- ↑ 6.26% up from previous
- Weak in Maths 40 %

**Topic : Motion**

**Class Attended**  
4 out of 8  
50%

**Attention**  
36.0 out of 46.0  
78.3%

**Assignments**  
0 out of 1  
0%

**Overall Trend**  
Class 7 classes 60.5%  
17.7%

**Concept Level Breakup For Subject**

S.No.	Concept	Code	Concept Performance %		
			Year	Class Avg	Best
1	Rest And Motion	RST	100	31	100
2	Motion Along A Straight Line	MSL	70	61.7	90
3	Uniform Motion	UMO	50	25	50
4	Non-Uniform Motion	NMO	100	94.9	100
5	Speed Or Average Speed	ASD	100	74.1	100
6	Speed With Direction (Velocity)	SDV	85.7	77.9	100
7	Acceleration	ACC	100	84.2	100

**Performance %**

**Conclusion**

- ↑ 17.74% up from previous
- Strong in Acceleration 100 %
- Weak in Uniform Motion 50 %

**Topic : Motion**

**Class Attended**  
4 out of 8  
50%

**Attention**  
36.0 out of 46.0  
78.3%

**Assignments**  
0 out of 1  
0%

**Overall Trend**  
Class 7 classes 60.5%  
17.7%

**Concept Level Breakup For Subject**

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**Performance %**

**Conclusion**

- ↑ 17.74% up from previous
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- Weak in Uniform Motion 50 %

Subject



Topic



Concept

- Easily identify specific areas of **strengths and weaknesses** to facilitate targeted support.
- The system generates **daily** and **weekly** reports on student **performance** and **concept** coverage.
- These reports will be pushed to respective stakeholders (**Directors, HODs, Teachers**) for further action.

Explore everything that your institute needs only at **QLS Academy**.



## REAL-TIME CLASS ANALYSIS

- Our system offers real-time monitoring for teachers to enhance the responsiveness and hence the attentiveness of the students.



## MULTI-INSTITUTE SOLUTION

- Our system is designed in a way that you can handle all the branches and groups of institute with a single super-admin portal.



## OTP AUTHENTICATION LOGIN

- Login with two-step authentication with OTP.



## DATA IS SECURED THROUGH SSL

- All the data is secured using Advanced Encryption and Portals are HTTPS Certified.



## ACCESS FROM ANYWHERE

- You can log in and access the QLS Academy portal from any system connected to the internet, from anywhere.



## COMPLETELY PAPERLESS

- A cloud-based Advanced LMS & AMS Platform that doesn't need to maintain any registers or paper logs to maintain any kind of data.



## WHATSAPP INTEGRATION & ALERTS

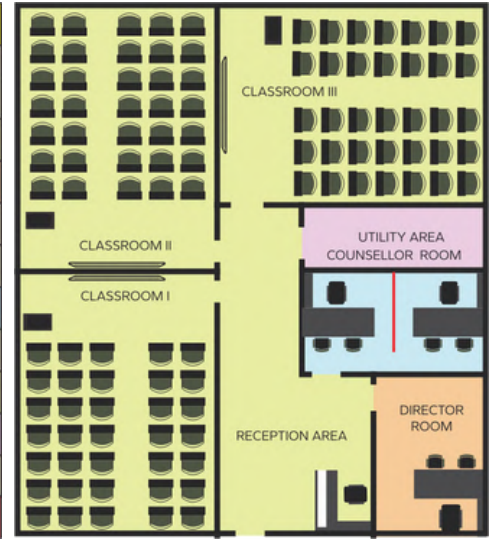
- Class attention score and daily attendance alerts
- Online class start & end notification
- Customized notices and messages to students & parents



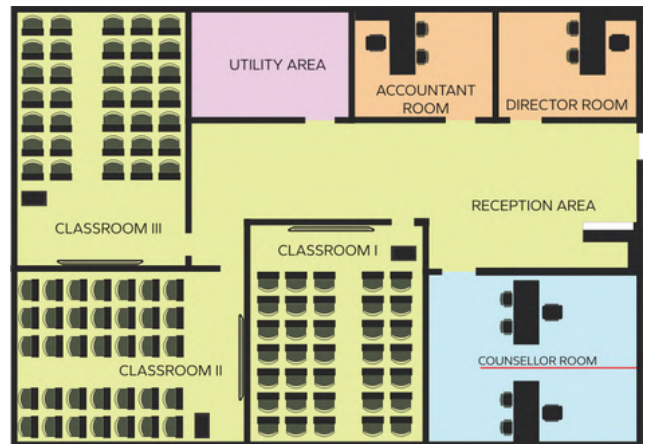
# FRANCHISE MODEL

A Solution for Revolution

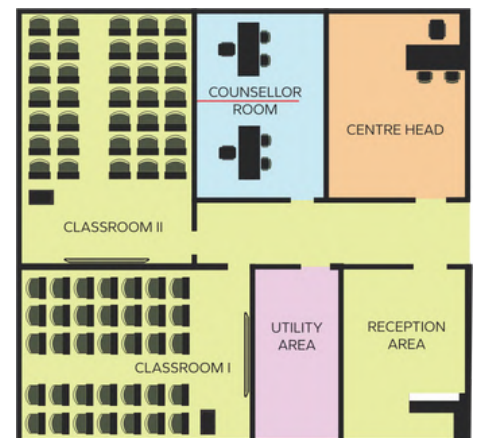
SPECIFICATION		TIER-1 & 2 CITY			TIER-3 CITY		
Sr. No.	ROOM TAG	NUMBERS	AREA SQ.FT.	TOTAL AREA IN SQ.FT.	NUMBERS	AREA SQ.FT.	TOTAL AREA IN SQ.FT.
1	RECEPTION	1	100	100	1	100	100
2	DIRECTOR ROOM	1	75	75	1	75	75
3	CENTRE MANAGER ROOM	1	75	75			
4	ACCOUNTANT ROOM	1	75	75			
5	COUNSELLOR ROOM	2	75	150	2	50	100
6	STAFF ROOM	1	150	150			
7	CLASSROOM	3	352	1056	3	308	924
8	UTILITIES	1	75	75	1	75	75
9	CIRCULATION SPACE						
<b>AREA REQUIREMENT</b>		<b>2000 SQ.FT.</b>			<b>1600 SQ.FT.</b>		



SPECIFICATION DISTRICT PLACE				
Sr. No.	ROOM TAG	NUMBERS	AREA (EACH) SQ.FT.	TOTAL AREA IN SQ.FT.
1	RECEPTION	1	100	100
2	DIRECTOR ROOM	1	75	75
3	ACCOUNTANT ROOM	1	75	75
4	COUNSELLOR ROOM	2	75	150
5	CLASSROOM ( 30 STUDENTS)	3	280	840
6	UTILITIES	1	75	75
7	CIRCULATION SPACE			
<b>AREA REQUIREMENT</b>		<b>TOTAL</b>	<b>1600 SQ.FT</b>	



SPECIFICATION MINI CENTRE				
Sr. No.	ROOM TAG	NUMBERS	AREA (EACH) SQ.FT.	TOTAL AREA IN SQ.FT.
1	DIRECTOR ROOM	1	100	100
2	COUNSELLOR ROOM	2	75	150
3	CLASSROOM ( 25 STUDENTS)	2	252	504
4	FACULTY / EXTRA CLASSROOM	1		
5	CIRCULATION SPACE			
<b>AREA REQUIREMENT</b>		<b>TOTAL</b>	<b>1000 SQ.FT</b>	



# COST OF PROJECT

Sr. No.	Investment Rs. In Lacs	Tier-1	Tier-2	Tier-3	Districts	Mini
		Population Above 50 Lacs (Metro Cities)	Population Above 25-50 Lacs	Population 10-25 Lacs	Population 10-25 Lacs	Population 1-10 Lacs
1	<b>Hardware &amp; Electricals</b> <ul style="list-style-type: none"> <li>Interactive Board</li> <li>Computers &amp; Laptop</li> <li>UPS</li> <li>Demo TABs</li> <li>Broad Band &amp; Lan Wiring</li> <li>Air Conditioners</li> </ul>	10.00	7.50	6.00	5.00	4.00
2	<b>Interiors &amp; Furniture</b> <ul style="list-style-type: none"> <li>Interior</li> <li>Furniture</li> <li>Flooring</li> <li>Hoardings</li> <li>Library Books</li> </ul>	5.00	4.00	3.00	2.00	2.00
3	<b>Centre Glow Sign &amp; Signage</b>	1.00	1.00	0.75	0.75	0.50
4	<b>Working Capital for 2 Months</b> <ul style="list-style-type: none"> <li>Staff Salary</li> <li>Digital Marketing</li> <li>Rent</li> <li>Utilities</li> </ul>	5.00	3.00	2.00	2.00	2.00
5	<b>QLS Affiliation Fee for 5 Years</b>	10.00	7.00	5.00	3.00	2.00
<b>Total In Lacs</b>		<b>31.00</b>	<b>22.50</b>	<b>16.75</b>	<b>12.75</b>	<b>10.50</b>

<b>Centre Capacity</b>	Tier-1	Tier-2	Tier-3	Districts	Mini
• Number of Student per Class	40	40	40	40	40
• Number of Classrooms	4	3	3	2	2
• Number of Batches per Day 3 to 4	3-4	3-4	3-4	3-4	3-4
• Number of Hrs Teaching per Student per Week	6	6	6	6	6

<b>Students' Capacity</b>	<b>960</b>	<b>720</b>	<b>720</b>	<b>450</b>	<b>450</b>
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# PROFITABILITY

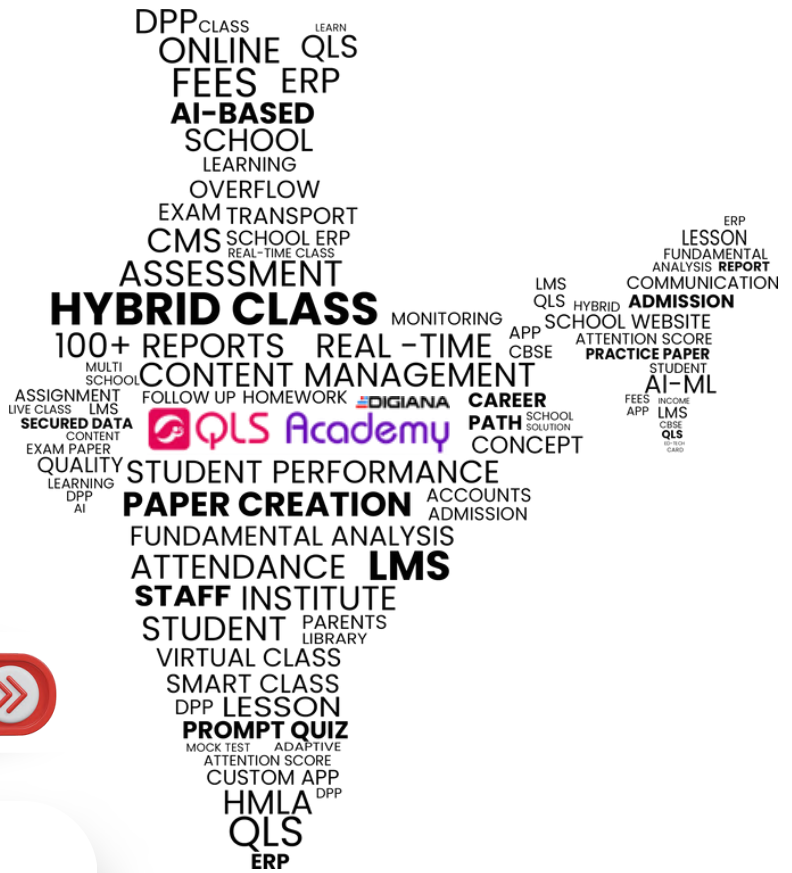
The Most Promising and Profitable Business

Sr. No.	Major Head	Tier-1 <small>Population Above 50 Lacs</small>	Tier-2 <small>Population 25-50 Lacs</small>	Tier-3 <small>Population 10-25 Lacs</small>	Districts <small>Amount (1 in Lacs)</small>	Mini <small>Amount (1 in lacs)</small>
<b>A</b>	<b>Annual Turn Over</b>	<b>384.00</b>	<b>288.00</b>	<b>252.00</b>	<b>135.00</b>	<b>56.25</b>
<b>B</b>	<b>Expenditure</b>					
<b>1</b>	Salary	65.55	46.00	32.00	24.12	13.92
<b>2</b>	Rent of premises	12.00	8.00	3.00	1.80	1.20
<b>3</b>	Promotional & Branding	20.00	5.00	9.60	6.00	2.40
<b>4</b>	Admin. Expenses	6.00	5.00	3.60	3.00	1.80
<b>5</b>	Utilities	3.00	1.80	0.96	0.60	0.60
<b>6</b>	QLS Service Charge	24.00	18.00	15.00	11.25	4.50
	<b>Total</b>	<b>130.00</b>	<b>93.80</b>	<b>64.16</b>	<b>46.77</b>	<b>24.42</b>

<b>Profit margin at 100% capacity</b>	<b>66%</b>	<b>67%</b>	<b>70%</b>	<b>65.36%</b>	<b>56.59%</b>
<b>Break-Even Point (No. of Student)</b>	<b>200</b>	<b>138</b>	<b>98</b>	<b>86</b>	<b>60</b>

# ABOUT US

We are on a mission to provide quality education. We aim for a holistic educational experience, fostering both knowledge and conceptual thinking, instilling a lifelong love for learning.



Contact us

CLICK HERE TO **BOOK A DEMO** 



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